

PRESS RELEASE

wire Southeast Asia / Tube Southeast Asia 2017:

- A key forum to leverage on upcoming trends in Southeast Asia's wire, cable, tube & pipe industries
- Special Fastener Pavilion to debut at wire Southeast Asia 2017
- Trade-focused setting to present the latest innovations, exchange first-hand knowledge and establish global connections

08 February 2017 – wire Southeast Asia and Tube Southeast Asia 2017 returns to the Bangkok Trade & Exhibition Centre (BITEC), Bangkok, Thailand from 19 – 21 September with its 12th and 11th edition respectively. Held biennially, the opportune and strategic staging of the symbiotic specialist trade fairs come amidst encouraging prospects expected for the wire, cable, tube & pipe industries, especially on the back of a thriving infrastructure and manufacturing landscape in Southeast Asia.

Robust prospects expected in Southeast Asia's infrastructure and manufacturing landscape

According to the Asian Development Bank (ADB), it estimates that through to 2020, energy and transport sectors will form 62.6% of the total ASEAN infrastructure investment needs. This is in tandem with Goldman Sachs' projection on infrastructure spending in power and transport of four ASEAN countries (Thailand, Malaysia, Indonesia, and Philippines), which will amount to US\$524 billion come 2020.

Another major ASEAN infrastructure initiative is the ASEAN Power Grid (APG) which will see investment requirement of US\$5.9 billion, as well as the Singapore-Kuala Lumpur high speed rail which will span 350km



12TH INTERNATIONAL WIRE & CABLE TRADE FAIR FOR SOUTHEAST ASIA



11TH INTERNATIONAL TUBE & PIPE TRADE FAIR FOR SOUTHEAST ASIA

19 - 21 SEP 2017

BITEC, Bangkok, Thailand

www.wire-southeastasia.com

www.tube-southeastasia.com

Industry Partners (wire) :



IWMA - International Wire & Machinery Association



IWCEA - International Wire & Cable Exhibitors Association

- Austrian Wire and Cable Machinery Manufacturers Association (VÖDKM-AWCMA)
- International Wire and Cable Exhibitors Association - France (IWCEA-France)
- German Wire and Cable Machine Manufacturers Association (VDKM)



Italian Wire Machinery Manufacturers Association (ACIMAF)



Industry Partner (Tube) :



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and is expected to start operations in 2026. On the manufacturing front, should ASEAN implement the ASEAN Economic Community's integration strategy fully and is able to capture a larger share of global manufacturing, the region could gain US\$280–US\$625 billion in annual GDP by 2030 as stated in a recent report by the McKinsey Global Institute.

Special Zone: Fastener Pavilion

Set against this infrastructure growth, alongside the expansion of the automobile, new energy, high-speed rail, urban transport, aerospace, petrochemical, infrastructure construction and other application industries, these have brought about new opportunities for the fastener industry. Reflecting such global trends, a special zone on fastener technology will make its debut at wire Southeast Asia 2017. The Fastener Pavilion will feature a dedicated showcase on the complete upstream and downstream industry chain on fastener technology, with an exhibit profile that range from standard fasteners and nonstandard ones, fasteners application in various industries, to manufacturing skills and supporting facilities of fasteners.

Industry-specific exhibit profile and seminar line-up, driven by wire and Tube – world's leading trade fairs for wire, cable and tube

Reflecting the established credentials of the world's leading trade fairs wire – the International Wire and Cable Fair – and Tube – the International Tube Fair, and supported by prominent industry partners, wire and Tube Southeast Asia 2017 will simultaneously present technology highlights from the synergistic wire and tube industries, be the focal platform to insights of the industries' latest developments and an arena for face-to-face meetings in forging business linkages and partnerships.



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The dynamic line-up at wire and Tube Southeast Asia 2017 will feature an all-encompassing range of innovative machinery in wire, cable, tube and pipe manufacturing, processing and finishing, fastener technology, new processes in measuring, control and test engineering and specialist areas, as well as new and upgraded tools and auxiliary materials, augmented by a series of conferences and seminars.

- Machinery for:
 - Wire and cable manufacturing and processing
 - Wire products manufacturing and finishing
 - Fastener production
 - Spring making
 - Fibre optics manufacturing
 - Tube and pipe manufacturing and processing machinery

- Fastener technology
- Process technology tools
- Auxiliary process technology materials
- Materials, special wires and cables
- Tools, auxiliary materials
- Iron, steel, stainless steel and non-ferrous tubes and accessories
- Other tubes (including concrete, plastic, stoneware, etc.)
- Measuring and control technology
- Test engineering
- Installations for environmental protection
- Specialist areas and services, etc.

Augmenting the expansive product range on the show floor is the inaugural Tube & Pipe Industry Development Seminar organised by the International Tube Association. The seminar calls for exhibitors of Tube Southeast Asia 2017 to submit an abstract that focuses on



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technical/economical classifications, new technologies, modernisation, R&D or recent case studies that would increase the competitiveness of the business against the current industry climate. Each submitted proposal will be considered by the association's technical committee.

Success of wire and Tube Southeast Asia 2015

Proven to be the leading platform for global trade opportunities for the synergistic sectors, wire and Tube Southeast Asia 2015 came to a successful close on 18 September. The co-staged synergistic exhibitions were presented by 411 internationally prominent companies from 33 countries, including 7 National Pavilions and country groups from Austria, China, Germany, Italy, Taiwan, the UK and USA. At closing, the event three-day exhibition welcomed 7144 international trade visitors from 56 countries.

Almost 33% of these visitors came from outside Thailand, from countries such as Bangladesh, India, Malaysia, Singapore, Taiwan, Indonesia, Myanmar and Pakistan as well as visiting delegations from China, Japan, Korea and Vietnam, manifesting wire and Tube Southeast ASIA 2015 as the regional platform for the wire and tube industries. The trade fairs also received visits by 73 local factories from Bangkok Steel Wire, Bangkok Cable, Kulthorn Materials & Control, Thai Wire Products, among others.

For 2015 Post Show Report, visit: <http://www.wire-southeastasia.com/post-show-report.html>

Space Bookings Are Now Open! For more information, please visit: www.wire-southeastasia.com | www.tube-southeastasia.com

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Tube Southeast Asia Industry Partner:

International Tube Association (ITA)

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